"Successful and unsuccessful people do not vary greatly in their abilities. They vary in their desires to reach their potential." John Maxwell

5 Most Important Trends in Blogging for 2016

01/12/2016 by Dylan Kissane

The fireworks have faded, the champagne bottles are lined up for recycling, and those midnight text messages you didn't mean to send but did anyway are fading into memory - or so you hope.

2016 is here and with it a chance to start the new business year with a bang. Your goals are set, your team is pumped, and you're already
hitting the ground and running.

But what has changed since last year? How will the world of online marketing look in this new year? And what opportunities should you be aiming for in the year ahead?

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